



NUSPINE CHIROPRACTIC Franchise is a provider of franchise and area representative licenses of private pay, membership-based chiropractic clinics.

TOP FACTS

- \$177,900–\$283,750 initial investment
- \$35,000–\$39,000 franchise fee
- \$16 billion industry
- Only 3–6 employees

NuSpine Chiropractic Expands in Challenging Year

In a year when many brick-and-mortar businesses struggled, NuSpine expanded and thrived.

NUSPINE CHIROPRACTIC has established itself as one of the fastest-growing new franchise companies, despite the recent pandemic. NuSpine is a cash-based chiropractic franchise that is awarding area representative and franchise licenses across the nation. With 204 area representative licenses and 41 franchises awarded in 14 states, NuSpine has grown rapidly and is seeking entrepreneurs to join their growing team.

The reason that NuSpine has been so successful is that they recognized that the chiropractic industry, while in high demand, has failed to modernize with the times. The chiropractic industry is in need of healthy innovation,

and NuSpine Chiropractic is here to do just that.

When compared to the competition, NuSpine provides additional services, like hydrotherapy massage, to provide a more robust experience to every patient. People in today's world want their care delivered in a fast, affordable, and convenient way, without sacrificing the quality of care. Meaning no appointments, convenient hours on evenings and weekends, in highly accessible anchored locations, and a simple experience that takes all the pressure off.

Area Representative Richard Rees says, "We've experienced firsthand the benefits of convenient, affordable chiropractic services. We also know from our

ownership, in other similar concepts, that NuSpine is a better approach. We are very impressed by NuSpine's enhanced patient focus on all levels. The deciding factor for us to get involved was the experience of the corporate support team, to the comprehensive infrastructure already developed by the Hedlund's, to the fact that John Leonesio (former founder of Massage Envy and the former co-founder and CEO of The Joint Corp.) sits on NuSpine's board."

You don't need to be a chiropractor to get involved. NuSpine is looking for entrepreneurs and experienced franchise partners who understand the benefits of this emerging industry. So don't delay, get in now, to secure your prime territory.



FOR MORE INFORMATION:

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